

... Building sustainable brands ...



Ruchi Dadwal
Director Markets

“ The key to building brands that withstand the test of time and competition is to amalgamate the principles of innovation, customer orientation, value driven services and mission specific goals within the business strategy in order to give it the requisite heft and gravitas. In this context, I am delighted to have contributed in the development of MGC Global Risk Advisory LLP’s updated version of 'the Code of Ethical Business Conduct' that seeks to ensure respect and compliance with applicable laws and regulations; respect for our people, clients, environment and communities we serve; prevents conflicts of interest and promotes transparency and integrity. ”